

# A.V.C. COLLEGE OF ENGINEERING

Mannampandal – 609 305, Mayiladuthurai,

## Faculty profile

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|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-----------------------|-----------------|-------------|
| <b>NAME:</b>                                                   | <b>Dr.K.Keerthi</b>                                                                                                                      |                 |                       |                 |             |
| <b>Designation</b>                                             | <i>Assistant Professor</i>                                                                                                               |                 |                       |                 |             |
| <b>Qualification</b>                                           | <i>M.B.A., M.Phil., Ph.D.,</i>                                                                                                           |                 |                       |                 |             |
| <b>Area of Interest</b>                                        | <i>Business Research Methods,Economic Analysis for business ,Stress Management.</i>                                                      |                 |                       |                 |             |
| <b>Experience</b>                                              | <b>Academic: 10 yrs</b> (as on Jan 2021)                                                                                                 |                 |                       |                 |             |
| <b>Publications</b>                                            | <b>Conference</b>                                                                                                                        |                 | <b>Journal</b>        |                 | <b>Book</b> |
|                                                                | <b>Inter national</b>                                                                                                                    | <b>national</b> | <b>Inter national</b> | <b>national</b> |             |
|                                                                | 2                                                                                                                                        | 2               | 11                    | 5               | -           |
| <b>FDTP /workshop/ seminar attended</b>                        | 55                                                                                                                                       |                 |                       |                 |             |
| <b>FDTP /workshop/ seminar organized</b>                       | 3                                                                                                                                        |                 |                       |                 |             |
| <b>No. of Research Scholars guided and guiding</b>             | -                                                                                                                                        |                 |                       |                 |             |
| <b>Professional Affiliations</b>                               | <i>ISTE - Life Member, NHRDN,</i>                                                                                                        |                 |                       |                 |             |
| <b>Details of fund received from various external agencies</b> | <i>Received grant from DST – NSTEDB – to conduct 3 days Entrepreneurship Awareness Programme to Engineering and Technology students.</i> |                 |                       |                 |             |
| <b>Awards received</b>                                         | <i>-Received Teaching Pedagogy award for 100% result, Journal Publication Motivation Award, Fund Received-Motivation Award.</i>          |                 |                       |                 |             |
| <b>Other information's</b>                                     | -                                                                                                                                        |                 |                       |                 |             |