



**A.V.C.COLLEGE OF ENGINEERING
MANNAMPANDAL, MAYILADUTHURAI**



TRAINING AND PLACEMENT CELL AND III CELL

LECTURE ON PROMINENCE OF FOREIGN LANGUAGE IN INDUSTRIAL FIELD

AGENDA

**Date : 11/03/2025
Time: 02:00 P.M.
Venue: Pekak Hall
Mode: Online**

1. WELCOME ADDRESS by **Dr. P. SendilGaneche, T&P Officer**
2. PRESIDENTIAL ADDRESS by **Dr.P.Balasubramanian, Principal.**
3. INTRODUCTION OF THE GUEST by **Dr. P. SendilGaneche, T & P Officer**
4. LECTURE DELIVERED BY THE GUEST, **Mr.Martin,**

Program Division Engineer

GJP Heroine, France

5. VOTE OF THANKS by **Mr.S. Mohanakanan, AP./MECH.**



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Name of the guest lecture : Prominence of Foreign Language in Industrial Field

Name of the chief guest : Mr.Martin,
Program Division Engineer,
GJP Heroine, France.

Date and time : 11.03.2025 & 02:00pm to 03:00 pm

Venue : PEKAK Hall

Coordinator : Dr. P. SendilGaneche AP/Mech, Placement Officer

Guidance : Dr.P.Balasubramanian
Principal

The Training and Placement cell and III Cell—all Department of A. V. C. College of Engineering, Mannampandal organized a Technical Invited Talk titled “Prominence of Foreign Language in Industrial Field” on 11/03/2025 at 02:00 pm to 03:00 pm in the PEKAK hall. Mr. Martin, Program division Engineer GJP Heroine, France, delivered the lecture. He explained about the **prominence of foreign languages** in the industrial field is increasingly significant as globalization continues to shape the modern economy. The industrial field often requires specialized training that may be available in different languages depending on the region. Language skills allow employees to access a broader range of educational resources and technical training, contributing to a more skilled and versatile workforce. In conclusion, the prominence of foreign languages in the industrial field is undeniably growing. As industries continue to operate globally, language skills have become a crucial factor for success. Whether in marketing, communication, collaboration, or compliance, multilingual employees provide the edge needed to navigate the complexities of the modern industrial landscape. Earlier, Dr.P.SendilGaneche has given the detailed introduction about our Guest Mr.Martin. The programme was arranged by T&P, III Cell under the guidance of Dr. P.Balasubramanian, Principal, AVCCE. Around 91 pre-final year and second year students of AVCCE got benefitted out of this programme.

