

IPR Awareness Program 29.09.22

A.V.C. COLLEGE OF ENGINEERING

Department of Management Studies

In association with

IPR Cell & NISP Cell – AVCCE

Presents

IPR Awareness Program

29.9.2022

Dr.A.Ravi
Professor & Head- EEE
IPR Cell Coordinator

Time: 11:00 am to 12:30 pm

Venue: MBA Seminar Hall

Participants- II MBA Students

Coordinator

Mrs.R.Renukadevi-Asst.Prof.M.B.A



About the Program

No of Participants: 40

Points discussed

- Necessity of Patent.
- Basic concepts of Intellectual Property (IP) and Intellectual Property Right (IPR).
- Role of IPR for innovations and start-ups.
- Ideas-based product development,
- Advised the students to form a group with cohesiveness of ideas and develop it through brainstorming.