

Organizing Committee

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Judge Administrator,
A.V.C. Institutions & A.V. Charities.

Patron

Dr. M. Senthilmurugan, Director
Dr. P. Balasubramanian, Principal

Steering Committee

Organizing Secretary

Dr. G. Sridevi, HOD, MBA

Convenor

Dr. M.S. Gayathri, Asst. Prof., MBA

Committee Members

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Dr. J. Swaminathan, Assoc. Prof., MBA
Dr. R. Renukadevi, Asst. Prof., MBA
Mr. S. Rubendoss, Asst. Prof., MBA

Location

5 kms from Mayiladuthurai Town

Bus route :

Mayiladuthurai - Tharangampadi

Nearest railway station :

Mayiladuthurai

Brochure and Application form can also
be downloaded from our website



www.avccengg.net

Important Dates

Last date of Registration : 16.04.2025
Last date for Submission of Full Paper : 18.04.2025
Acceptance Notification : 20.04.2025

Registration fee

NO REGISTRATION FEE

- Limited seats. Registration on the basis of First come First serve.
- Filled up registration form is to be sent to the convenor on or before **16.4.2025**
- Refreshment and Lunch will be provided.
- Free Boarding/Lodging will be provided if needed.

For Communication

Dr. M.S. Gayathri,

Assistant Professor,
Department of Management Studies,
A.V.C. College of Engineering,
Mannampandal - 609 305,
Mayiladuthurai, Tamilnadu.



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ICSSR Sponsored

**Two days Rashtriya Ekta (National Unity)
National Seminar on**

**"Sardar Vallabhbhai Patel
National integration and the
Unification of Bharat"**

23rd & 24th April 2025



Organized by
**Department of
Management Studies**

A.V.C. COLLEGE OF ENGINEERING

| Approved by AICTE, Delhi |

| Affiliated to Anna University, Chennai |

| Accredited by NBA (CSE, EEE, ECE & Mech) &
NAAC with "A" Grade (3rd cycle) |

| An ISO 9001:2015 Certified Institution |

Mannampandal, Mayiladuthurai District, Tamil Nadu-609 305.

Phone: 04364-227202,-Ext: 211, 207, 245 Fax: 04364-227299

Website: www.avccengg.net

About the A. V. Charities

The Anbanathapuram Vahaira Charities, established in 1806 by the five philanthropic families of Anbanathapuram, Enathimangalam, Pallavarayanpet, Karugudi and Kanganamputhur. A.V. Charities had been serving the cause of religion and philanthropy for more than 200 years and also as beacon light in the field of education to the innumerable youth, with rural background. A.V.Charities began its educational services by starting A.V.C. College (Autonomous) in 1955, extended their horizon to A.V.C. Polytechnic College in 1983 and by opening A.V.C. College of Engineering in 1996.

About the Institution

A.V.C. College of Engineering established in the year 1996, situated on the main highway of Mayiladuthurai to Thirukkadaiyur of Mayiladuthurai District, Tamilnadu in an evergreen scenic landscape of 30.09 acres. The Institute offers eight Under Graduate (UG) programmes and two Post Graduate (PG) programmes in Engineering. Technology, Management (MBA) and Computer Applications (MCA). The Institution has been accredited by National Assessment and Accreditation Council (NAAC) with 'A' Grade (3rd Cycle) and four UG programmes accredited by National Board of Accreditation (NBA). The Institution is also certified by ISO 9001:2015.

About the Department

The Department of Management Studies started in 2001 by focusing its resources exclusively on the budding managers of tomorrow. An ever evolving Curriculum designed by Anna University, Chennai nurtured through superior industry-institute interaction keeps students up-to-date on the latest corporate gradation and fine distinction. During the year 2017, the department secured NIRF ranking in 75-100 band. The department continuously fetched the fund from EDIT, ICSSR, AICTE, AICTE - ATAL to conduct various programmes for the benefits of students and society. The department also concentrates on shaping the Managers, Entrepreneurs and Management Gurus of the future from the delta region.

Theme of the Programme

The seminar aims to commemorate Sardar Vallabhbhai Patel's 150th birth anniversary by fostering intellectual discussions on his contributions to modern India. Known as the Iron Man of India, Patel played a crucial role in integrating over 560 princely states, ensuring national unity through diplomacy and firm action. His vision extended beyond political integration to strengthening India's administrative and economic foundations. His legacy is symbolized by the Statue of Unity, the world's tallest statue. The Rashtriya Ekta (National Unity) Seminar will revisit his political philosophy and commitment to nation-building.

Sub Themes

- The visionary statesman-Patel's ideals of Unity and Integrity
- The Unification of Princely States-Diplomacy, Strategy and Resolve
- Administrative Framework-Building the "Steel Frame of India"
- Inclusive nationalism-A Vision Beyond Political Unity.
- Legacy and Inspiration-lessons for Contemporary India.

Call for Papers

The topics that extend beyond the thematic areas but within the ambit of the seminar theme will also be considered for inclusion in the seminar. The papers are invited from academicians, research scholars, students of varied on the seminar theme. Selected papers will be presented in the seminar and published in peer reviewed journals.

Guideline for Submission of Papers

One soft copy and hard copy of the paper selected is to be submitted to the seminar coordination committee by **16.04.2025**. The electronic version of the paper should be sent to **icssrmbaavcce@avccengg.net**. Papers must include clear indication of the purpose of research, major results, etc. Paper selected for presentation will be published with ISBN-book chapters after due review process.

Target Audience

Government Officials, Faculty Members, Research Scholars, Community Leaders and Students.

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National Seminar on

"Sardar Vallabhbhai Patel National integration and the Unification of Bharat"

23rd & 24th April 2025

Registration Form

(Use Block Letters only)

Name :

Designation/Class :

Department :

Qualification :
(if applicable)

Experience : Teaching Yrs
(if applicable)

Institution :

Communication Address :

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Mobile No. :

E-mail id :

Signature of the Applicant

Signature of the Sponsoring Authority with seal
Note: Photocopy of this form may also be used