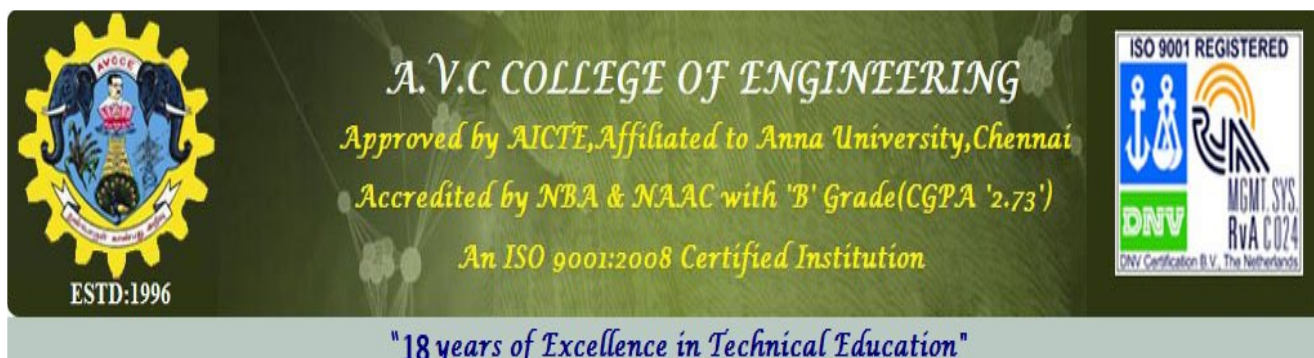




Department of Management Studies

"Creating Samrajya"

If anyone can do, we will also do; if nobody can do, we shall do!!!

JULY TO DECEMBER 2020

DIRECTOR'S DESK

I congratulate the Eight I MBA students who acted as resource person in the 4 days Student Development Programme on "Individual Betterment Leads to Career Development" from 21.7.2020 to 24.7.2020 under the banner of Coimbatore Management Association.

Tongue Twisters

I wish to wish the wish you
 Wish to wish, but if you
 Wish to wish the witch
 Wishes, I won't wish the
 Wish you wish to wish.

-C.ANUPRIYA - II MBA

INTERNET SAFETY FOR GIRLS:

1. **Staying** safe means being careful and not giving your name, address, mobile phone, unit detail and any of the password to people in online.

2. **Meeting** someone in real life who you first met in cyberspace can be dangerous. Only do so with your parent's / care taker's permission and they are present.
3. **Accepting** E-Mail and opening file from people who you really know or trust can get you into trouble-they may contain viruses or nasty messages.
4. **Remember** someone online may be lying and not be who they say they are. If you feel uncomfortable when chatting or messaging end conversation.
5. **Tell** your parent or care taker if someone or something makes you feel uncomfortable or worried.

- B.S.AKSHAYA - I MBA

The Importance of Wearing a Helmet

Wearing a helmet while participating in activities like bicycle riding or motorcycle riding can drastically lessen the chance of suffering a serious brain injury. All too often, people taking part in these activities are seriously injured because they chose not to wear a helmet.

Helmets are constructed out of three main parts: the shell, liner, and interior. The shell is usually a hard plastic, designed to skid, prevent neck injuries, and deflect penetrating objects. The liner is the hard foam part of the helmet that compresses and takes most of the force in an impact. The interior is the soft padding that is designed to provide comfort and fit.

Of the thousands of deaths that occur each year from bicycling and motorcycle riding, more than 75% of fatalities and more than 85% of all bike-related injuries can be prevented if riders wear helmets. Bike helmets and motorcycle helmets can prevent life changing head injuries.

Some of the most common reasons are:

- ***Helmets Aren't Attractive*** – Although helmets may not be the most fashionable piece of equipment, they aren't meant to look good. Bike helmets are designed to keep you from suffering from serious injury.

- ***Helmets Aren't Comfortable*** – In the past, helmets may not have been very comfortable to wear, but with new lightweight materials, softer interiors, and better ventilation, helmets can be just as comfortable as any other piece of headwear.
- ***I've Never Worn a Helmet*** – People can go months or years without ever experiencing a serious bicycle accident, but even the smallest accident can result in permanent disability. Helmets are a precaution that should be taken to prevent you from suffering injury in the small chance that you are involved in a bike accident.
- ***Nobody Else Wears Helmets*** – Helmets only protect the people wearing them. If you want to prevent the effects of serious injury, you should wear a helmet.
- ***I Don't Want People to See Me With a Helmet*** – One of the biggest advantages of helmets, besides the protection they provide, is making the bicycle or motorcycle rider conspicuous. People are killed every year because other vehicle driver's hit bicyclists and motorcyclists they didn't see. Helmets that are white or bright colored can make you more visible, lessening the chance of being hit by a car or truck.

If you or your loved one enjoys participating in motorcycle or bike riding, it is important that they wear a helmet. No matter how skilled a rider they may be, helmets protect the head from serious injury.

- H.MOHAMMED NADEEM – I MBA

ROGER FEDERER

Roger Federer (born 8 August 1981) is a Swiss professional tennis player who is currently ranked world no. 2 by the Association of Tennis Professionals (ATP). Many commentators and players regard Federer as the greatest tennis player of all time. Federer turned professional in 1998 and has been ranked inside the Top 10 since October 2002.

Childhood and early life

Federer was born at the Basel Cantonal Hospital in Basel, Switzerland. His father, Robert Federer, is Swiss, from Berneck, near the borders between Switzerland, Austria and Germany;

and his mother, Lynette Federer (born Durand), from Kempton Park, Gauteng, is a South African whose ancestors were Dutch and French Huguenots. Federer has one sibling, his older sister Diana, who is the mother of a set of twins. He holds both Swiss and South African citizenship.

TENNIS CAREER

Pre–1998: Junior years

1998–2002: Early career and breakthrough in the ATP

2003: Wimbledon breakthrough

2004: Imposing dominance

2005: Consolidating dominance

2006: Career best season

2007: Holding off young rivals

2008: Illness, fifth US Open title and Olympic Gold

2009: Career Grand Slam, sixth Wimbledon, breaks Slam record

2010: Fourth Australian Open

2011: Sixth World Tour Finals title

2012: Seventh Wimbledon and return to No. 1

2013: Injury struggles

2014: Wimbledon runner-up, and Davis Cup glory

2015: 1,000th career win, Wimbledon runner-up.

RIVALRIES

Federer vs. Nadal,

Federer vs. Djokovic,

Federer vs. Murray,

Federer vs. Roddick,

Federer vs. del Potro.

- M.VINOPRAKASH – I MBA

MOTHER

May be educated or not.,

But,

She is the best Teacher

From whom

We can Learn

How to show

“Care & Affection”

- S.SATHYA – I MBA

SUCCESS

See your goal

Understand the obstacles

Create a positive mental picture

Clear your mind of self doubt

Embrace the challenge

Stay on track

Show the world you can do it.

- G.KIRUTHEKA – I MBA

Student Editors : T.Vigneshwari & G. Nisha - I M.B.A students

Faculty Editor : Dr. J. Swaminathan, Asst. Professor [Sl.Gr]

Director : dr. g. sridevi, professor