

A.V.C. COLLEGE OF ENGINEERING

Department of Management Studies

Presents

“Practical Understanding of Wealth Management and Retail Banking Practices”

1.11.2025

- **Chief Guest-**

- **Mr. Ilamaran P**, Regional Wealth Manager, ICICI Bank Ltd., Mayiladuthurai Region
- **Mr. Mariappan D**, Deputy Manager, Retail Branch Banking, ICICI Bank Ltd., and proud alumnus of our Department



Date: 1-11-2025

Time: 10:00 am to 12:40 pm

Venue: MBA Seminar Hall

Participants- I &II MBA Students

Coordinator-Dr.K.Keerthi / MBA

Report

“Practical Understanding of Wealth Management and Retail Banking Practices”

Date: 01.11.2025

Organized by: Department of Commerce

Venue: Seminar Hall

The Department of Commerce organized an insightful programme titled “**Practical Understanding of Wealth Management and Retail Banking Practices**” on **1st November 2025** with industry experts from ICICI Bank Ltd. as resource persons. The objective of the session was to provide students with a real-world understanding of wealth management strategies, banking operations, and current practices in the retail banking sector.

The Chief Guests graced the programme:

- **Mr. Ilamaran P., Regional Wealth Manager, ICICI Bank Ltd., Mayiladuthurai Region**
- **Mr. Mariappan D., Deputy Manager, Retail Branch Banking, ICICI Bank Ltd., and a proud alumnus of our Department**

Mr. Ilamaran delivered an engaging session on **Wealth Management**, highlighting investment avenues, risk profiling, asset allocation, and the evolving financial needs of customers. He emphasized the importance of financial literacy and explained how modern banking integrates technology to deliver personalized investment solutions.

Following this, Mr. Mariappan shared valuable inputs on **Retail Banking Practices**, including customer relationship management, digital banking services, credit operations, and day-to-day branch functioning. As an alumnus, he also motivated students by sharing his journey from campus to corporate, encouraging them to develop industry-required skills.

The session was highly interactive, with students actively participating in discussions and clarifying their doubts on financial planning, mutual funds, retail lending, and digital banking platforms. The programme helped bridge the gap between academic knowledge and industry expectations, enhancing students’ practical understanding of the financial sector.

The event concluded with a vote of thanks delivered by the faculty coordinator, expressing gratitude to the guests for their valuable time and insightful contributions. Overall, the programme was a great learning experience, enriching students’ knowledge of wealth management and retail banking practices.

