

A.V.C. COLLEGE OF ENGINEERING

DEPARTMENT OF COMPUTER APPLICATIONS

Organized

Guest lecture Programme on **20.11.2024**

Chief Guest-Dr. K. Prakash, Post Doctoral Fellow (RUSA 2.0)

“TALLY FOR BUSINESS SOLUTION”

The Department of Computer Applications at A.V.C. College of Engineering, in collaboration with the Institution's Innovation Council, organized a guest lecture on **"Tally for Business Solution"** on November 20, 2024. This session aimed to provide students and faculty with practical insights into Tally, a powerful business management and accounting software. Led by the esteemed Chief Guest, Dr. K. Prakash, the program focused on enhancing participants' understanding of Tally's features and its application in streamlining business operations.

Agenda

- Welcome Address** : **R. Agalya**
I MCA Student
- Introduction about Resource Person** : **K. Subashree**
I MCA Student
- Honoring the Chief Guest** : **Dr. P. Balasubramaniam,**
Principal of A.V.C.CE

Speech by the Resource Person :

Topic	Timing	Resource Person
“Tally for Business Solution”	DATE& TIME: 20.11.2024 @ 9.30am	Dr. K. Prakash Post Doctoral Fellow (RUSA 2.0) Department of Business Administration Annamalai University Chidambaram

Feedback : Students **Vote of Thanks** : **M.Anand, I MCA Student**

2. Invitation:-

A.V.C. COLLEGE OF ENGINEERING

[Affiliated to Anna University, Chennai | Approved by AICTE, Delhi |
| Accredited by NBA(CSE, EEE, ICE & Mech) &
NAAC with "A" Grade (3rd cycle) |
| An ISO 9001:2015 Certified Institution |
Mannampandal, Mayiladuthurai District-609 305.

 

Department of Computer Application
(A Recognized Research Centre of Anna University, Chennai.)

In Association with

 **INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

Organizes

Guest Lecture Programme on

"Tally for Business Solution"

Chief Guest:

Dr. K. Prakash,
Post Doctoral Fellow (RUSA 2.0),
Department of Business Administration,
Annamalai University,
Chidambaram.



NOVEMBER
WEDNESDAY **20** AT 9.30 AM
2024
@MCA Lab

All are Cordially Invited

Dr.M.S.Gayathri **Dr.S.Selvamuthukumaran** **Dr.P.Balasubramanian** **Dr.M.Senthilmurugan**
AP/MBA HoD/MCA Principal Director
Co-ordinator

3. Resources Person Profile:-

Dr. K. Prakash, a distinguished academician, dynamic researcher, and an inspiring public speaker. Dr. Prakash holds an impressive array of academic qualifications, including a Ph.D., M.Phil., three MBA specializations (HRM, Systems, and General), and multiple postgraduate diplomas in management and finance. Currently, Dr. Prakash serves as a Post-Doctoral Fellow at Annamalai University in the Department of Business Administration. He brings over a decade of academic and administrative expertise, having served as Vice Principal, Head of Department, and Assistant Professor at various reputed institutions.

Dr. Prakash is a prolific contributor to academia, with numerous publications in UGC Care, Scopus, and ABDC-indexed journals. His research interests span a diverse range, including, Energy Management, HRM, Digital Marketing, Brand Management, and Organizational Behavior. Apart from his academic pursuits, Dr. Prakash has made significant contributions as a public speaker and debate moderator, with over 24 years of experience in media and stage events. He has conducted over 3,000 programs, showcasing his unparalleled expertise in communication and public relations.

An award-winning faculty member recognized for excellence by international institutions, Dr. Prakash embodies leadership and innovation. His insights into contemporary business challenges and his passion for education make him a true asset to any platform.

4. Venue Address:

AVC College of Engineering, MCA LAB, Manampandal, Mayiladuthurai

5. Session Content:

The guest lecture on "Tally for Business Solution" covered a wide range of topics, providing participants with both theoretical insights and practical applications of Tally software. The session began with an introduction to Tally, highlighting its importance in modern business management, followed by an overview of its core features, including accounting, inventory management, payroll processing, and taxation modules such as GST and VAT. The Chief Guest, Dr. K. Prakash, emphasized Tally's role in streamlining business operations and integrating financial and operational data, particularly for small and medium-sized enterprises (SMEs).

Practical demonstrations showcased how Tally can be used for financial reporting, automation, and customization to meet specific business needs. The

session also delved into the software's benefits in enhancing financial accuracy, improving operational efficiency, and supporting data-driven decision-making.

The lecture concluded with an interactive Q&A session, where participants discussed real-world applications of Tally and explored career opportunities in this domain.

Photo Gallery:



Faculty Coordinator

HOD

Dr.M.S.Gayathri
AP/MBA

Dr. S.Selvamuthukumaran