A.V.C.COLLEGE OF ENGINEERING

|Approved by AICTE, New Delhi| |Affiliated to Anna University, Chennai|
|Accredited by NBA (CSE, EEE, ECE & MECH)| |NAAC with 'A' Grade (3rd Cycle)|
| An ISO 9001:2015 Certified Institution|
Mannampandal, Mayiladuthurai District, Tamilnadu - 609 305.

Intellectual Property Rights cell

Interactive session on

"IPR Essentials: Protecting Student Innovations in the Start-up Ecosystem"

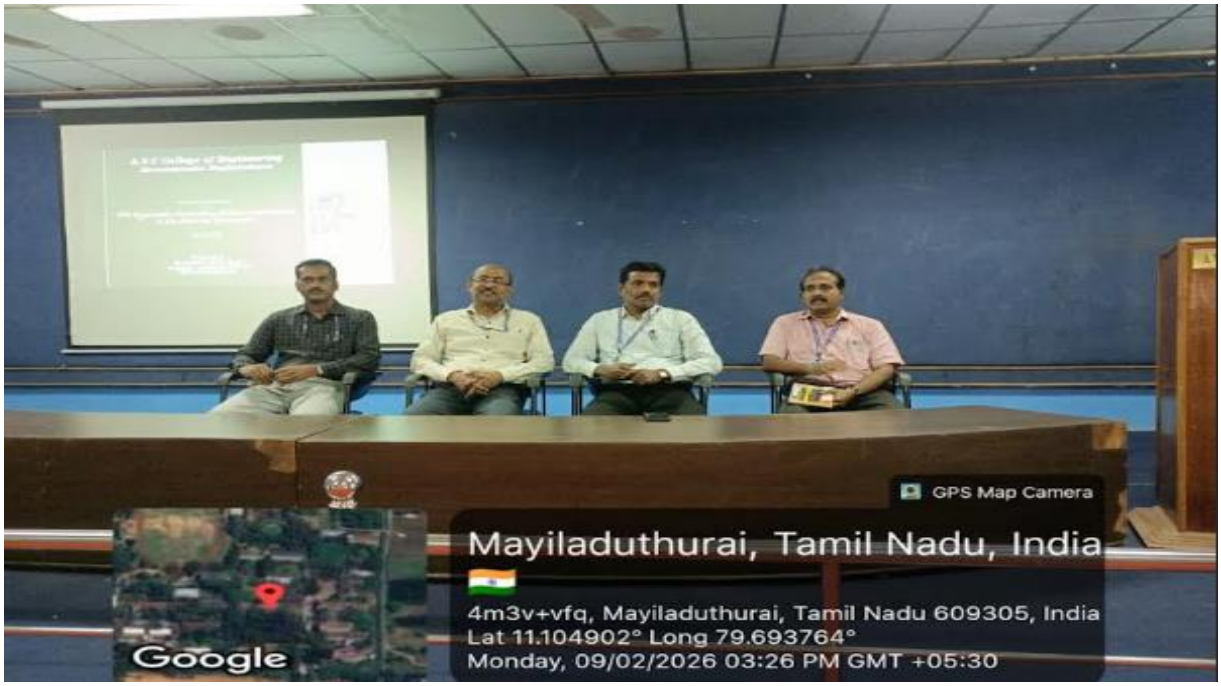
(09.02.2026)

Program Report

The Intellectual Property Rights (IPR) Cell of A.V.C.College of Engineering was successfully organized an interactive session on **09.02.2026 @ 03.15PM** , titled on **"IPR Essentials: Protecting Student Innovations in the Start-up Ecosystem"** with the objective of creating awareness about intellectual property rights and their crucial role in fostering innovation and entrepreneurship among students. **Dr.J.Swaminathan**, Professor – S&H, presented the welcome address and the key note address given by **Dr. P. Balasubramaniyan**, Principal of A. V. C. College of Engineering The session was conducted in PEKAK Hall with the audience of **more than 200 from various UG and PG students** of our college.

The session focused on introducing the fundamentals of IPR, including patents, copyrights, trademarks, and industrial designs. The resource person **Dr.A.Ravi**, IPR Cell Co-ordinator & HoD – EEE explained the importance of safeguarding innovative ideas, especially in the context of start-ups and technological development. Real-world examples were shared to help students understand how intellectual property protection can add value to their innovations and prevent misuse.

Students actively participated in the discussion by raising queries related to patent filing procedures, ownership rights, and commercialization of innovations. The interactive nature of the program encouraged curiosity and enhanced practical understanding of IPR concepts. Overall, the session proved to be highly informative and motivating, equipping students with essential knowledge to protect their creative ideas and confidently step into the start-up ecosystem. The IPR Cell expressed gratitude to the resource person and participants for making the event a great success.


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